





A custom home completed by Indigo Homes & Investments in the Hunter's Ridge subdivision in Myrtle Beach, SC. Ricky Haney has built homes in many communities throughout Horry County.

Indigo Homes & Investments, Inc. is a name that has become synonymous with excellence and quality in home building throughout Horry County - South Carolina's favorite coastal area. Ricky Haney has constructed over 150 homes of all sizes and styles since he obtained his license as a contractor in 1984. Ricky explains, "I began working in construction during my summers off from school. Starting my own painting company when I was very young working in Ashville, North Carolina, I knew I wanted to construct homes of my very own designs. My first project was a 1600 square foot home in Surfside Beach, South Carolina. Before long, I built numerous homes and gained the clientele needed to be a successful builder in the community." Ricky contributed to the growth of small communities such as Brookgate, Hunters Ridge, Planters Creek, Wild Wing Plantation, Island Green, Plantation Lakes in Carolina Forest and many others.

Ricky's homes sold quickly - the quality was superior. Craftsmen, suppliers, realtors and others in the industry knew that an association with Indigo Homes & Investments, Inc. meant achieving and adhering to new levels of outstanding construction if they were to continue working with him. Ricky has used many of the same subcontractors for many years.

Even during the downturn of the economy, Ricky of Indigo Homes & Investments, Inc. has managed to stay above the water and continued to build spectacular homes. Most recently, he completed a 4,500 square foot custom home in the Plantation Lakes subdivision. Like many of Ricky's fine creations, this one includes many features

that you will not see as "standard" in other homes. "we go above and beyond our expectations to please our clients."

"We respect that this is probably our client's biggest investment. It is our goal to make the experience as pleasant as possible," states Ricky. "Being a good listener and taking the time to communicate clearly is the foundation to building a superior relationship with our client's. The outcome is their vision - the perfect dream home."

When a prospective client contacts Indigo Homes & Investments, Inc., they often present sketches, photos from magazines, and sometimes drawings of their own, that depict their dream home. Ricky carefully considers their ideas and offers suggestions based upon his many years of construction experience. He also works with ASI Home Plans designer Greg Johnson who can answer any questions that the client may have. Together, this professional team will construct the home of your dreams.

There are several construction contract options available and Ricky is pleased to discuss each of them. The two common options involve homes being built under a negotiated fixed price agreement or a modified cost plus agreement. Each has benefits that may be discussed so that the chosen option is the one with which the client feels most comfortable.

Once a client's vision has been transformed into a set of construction drawings and the lot has been chosen, Ricky can begin the exciting first phase. He understands

that the clients often want to share in the excitement of watching the construction progress, and he welcomes their presence on the job site. Once the project is started, Ricky is on site every day to ensure that the materials and workmanship have met with the client's approval and are on par with his own high standards. It is the attention to detail and Ricky's talent, which makes the quality of each home so extraordinary.

There are many decisions to be made as a new custom home is built, or as an extensive remodel gets underway. Ricky along with his suppliers and other contacts in the industry, make sure the best ideas and materials are available from which to choose. If ever there are changes to be considered, Ricky will take the time to meet with his clients and discuss them at length. Again, clear communication is at the foundation of each home built by Indigo Homes.

The exciting day finally arrives when the house is ready for its new family to move in. Ricky knows that this is a time of excitement, and reality sets in. The client's attention to detail may not be what is might otherwise be. His client's will be pleased to know that Ricky is there long after the home is finished. "If there is a problem, we fix it fast and to the client's satisfaction. We service the houses we build and that reputation has brought us many repeat clients and referrals of their friends and family. It is a reputation earned through many years of hard work, successfully completing one house at a time, over a period of more than twenty years." The company invites inquiries from others who wish to have a great home building experience.

Building Vision & Integrity



The dining room in the residence of Ben and Marianne Baumiller. "The subcontractors will tell you that Ricky builds the houses right," says Ben. "His integrity is beyond reproach."



The kitchen in the residence of Richard and Cindy Skrip in the Plantation Lakes subdivision of Carolina Forest.

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